

Join In With Pepe People Unlimited Fundacion Garrigou

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Join In With Pepe People Unlimited Fundacion Garrigou Introducing Pepe People Unlimited Fundacion Garrigou, Pepe Jeans London's new initiative to support children with different and special abilities through a series of non-government organisation (NGO) collaborations. Designed and created with passion and joy, the first team-up is a capsule T- shirt capsule collection with the Garrigou Foundation, whose aim is to provide children with the best quality education possible. A series of drawing workshops took place with a children's storyteller who invited the children of the Garrigou Foundation to create a mural of creative design as the story began to unfold and its colourful characters introduced. Colour! Music! Paint! Creativity! Joy! That was what it was all about. And the result? The drawings were digitalised in preparation for the second workshop: stamping and serigraphy – the children seeing their drawings come to life as motifs on the T-shirts that now become the Pepe People Unlimited Fundación Garrigou T-shirt collection this summer. Two T-shirt designs (kids sizes 4 to 18) will be sold in selected Pepe Jeans flagship stores and online from July with new versions completing the collection and offered in the spring/summer 2017 season. Profits from the sales will go towards the Garrigou Foundation. PEPE PEOPLE UNLIMITED FUNDACION GARRIGOU Designed and created with passion and joy fundaciongarrigou.com pepejeans.com

Media

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