

# Alpha Industries x BAPE : Ape Shall Never Kill Ape

Date: **2020-10-16 11:30**

Published by: **Alpha Industries Europe**

Alpha Industries is known for their rugged clothes with authentic details and a vintage feel. The brand joins A BATHING APE® for an upcoming collection themed as “Aesthetics for Military” which features classic Alpha Industries silhouettes taken over by BAPE® branding.

The collection will consist of the iconic GRADATION CAMO in beige taking over some the signature jackets from Alpha industries. The MA-1 jacket and 9 unique items including down jackets, hoodies, and 6-pocket pants will complete the collection. Each design is a combination of BAPE®’s signature insignia along with ALPHA’s “Flying A.” All of the items in this collection blur the lines of functionality and fashion with more tailored fits, more technical aspects for harsh weather conditions and more.

Alpha Industries x A BATHING APE AW20 available on [BAPE.com](https://www.bape.com) and at A BATHING APE locations on October 17, 2020.

## **Alpha Industries x A BATHING APE**

Release Date: October 17, 2020

## Media

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